

An American Guide To Success: Ideas to Reclaim, Move and Inspire Your Life.



**More than 120 authors
with wisdom and knowledge that
ignite creativity and boost achievement.**

**Relevant and timely independent commentary.
Ideas that increase success.**

Beliefs and Choices Architecture



CHOICEAWARENESS™
M A N A G E M E N T



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ISBN: 0-9786139-1-0

- I. Author: Benninghofen, Bob
- II. Title: An American Guide to Success: Ideas to Reclaim, Move and Inspire Your Life
- III. “An American Guide to Success: Ideas to Reclaim, Move and Inspire Your Life” is a book list of preferred published works of practitioners and guru’s with our summary, unique ratings, and commentary that reduce time and effort in finding helpful and enlightening books. The book is based upon Flashlight Book Reviews & Commentary© copyrighted and published 2001. 1st-ed.
- IV. Includes bibliographical reference and appendices:
 1. Business and success oriented book list.
 2. Ideas for Success and Achievement.



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INTRODUCTION

IT'S ABOUT SUCCESS

Choice Awareness Management's "**An American Guide to Success: Ideas to Reclaim, Move and Inspire Your Life**" (AGTS) is an exceptionally well organized list of preferred published works of practitioners and gurus.

Our guide crosses multiple industries with our summary, unique ratings and our commentary: all of which help reduce your time and effort in finding useful and enlightening books.

Our insights are particularly effective with [ideation](#) clues.

We created (AGTS) for **three important reasons**:

1. Share the treasures we gained with other book lovers and inspire everyone,
2. Add our own insights to bring awareness and stir beliefs,
3. Promote reading as a way of enabling and embracing change to impact your life.

We believe our selections will help you begin the process of learning how to impact your life significantly by you making better and higher choices for yourself. To assist in your implementation of these ideas, we support that contention with



[webinars](#) and [workshops](#).

We have selected the books because of our own varied interests, and mostly from the recommendations from friends and colleagues.

Our bibliography includes business and success-focused selections. We believe that you will find our categories very helpful: sometimes broadening, sometimes different.



AN AMERICAN GUIDE TO SUCCESS

Business Focus & Conservative Leaning

Our goal is to make it easy for you to find books that can help you become more successful at what you do. We have a clear bent toward business, and you'll find a conservative and classical liberalism streaks running through the politics and history.

Challenging Subjects

We've tackled what some will consider pretty challenging subjects, and we've made our own judgments about what we think you'll find important.

But the **true value is yours to decide** after you look at our selections, read and absorb the authors' wisdom, and **then apply what you've learned in your own business and personal life.**

Learning how to apply what you gained takes some practice and is usually based in your own belief system. We help people with this process by using our [On Purpose Awareness Model](#) coupled with our trainings.

Comprehensive Book List

We can't think of any other comprehensive book list that is so organized, targeted with unique book ratings, category specific, and balanced across the selected subjects.

You will be able to apply the authors' information, knowledge and wisdom to benefit yourself, your business and others. But most importantly, you can jump-start yourself and begin creating the abundance you so richly deserve.

UNCOMMON BOOK CATEGORIES WITH BROAD APPEAL

These books cover a broad range of subjects that will interest many different people. We hope you will enjoy them while **achieving increased awareness and understanding** of yourself and the world around you.

We've placed these books in uncommon categories to increase your understanding of other disciplines as well as heighten your sensitivity to unusual connections between disciplines.

**ORGANIZED TO
SAVE YOU TIME**

We believe this product provides an exciting journey: an opportunity to ignite latent creativity; birth wondrous thoughts; and move you to new success and abundance.

We value your time and do not want you to waste it.



Consequently, our book list is organized first by category, then alphabetically by author within category.

The appendices are designed to help you find books quickly.

They include:

Appendix A is our list of top rated books we call the "**A**" **list**, sorted alphabetically by short book title.

Appendix B is a complete list of all books, sorted alphabetically by short book title.

Appendix C is a complete list of all books, sorted alphabetically by author.

Appendix D is a complete list of all books, sorted by Category and alphabetically by short book title.

Any one of the appendices can be used as a book-list tear sheet for searching the Internet, bookstore or library. Colors and banding are used in the appendices to make it easy for your eyes to locate the current books of interest. All you have to do is

WHAT'S IN IT FOR ME?

SUCCESSFUL BEHAVIOR

Very successful people do things differently than most of us. Their thoughts are different. Their behaviors are different. Instead of watching TV they're usually promoting thinking and taking action!

They make study a [personal discipline](#). Yes, they do play sports and other fun activities too -- and many other things most people don't. Successful people also tend to apply what they've learned -- consistently, time after time.

They also give back by [passing along](#) what worked for them. Our Choice Awareness Management's "**An American Guide To Success: Ideas to Reclaim, Move and Inspire Your Life**" (AGTS) is an example.

INNOVATION

But we have something much more specific for you that will promote creative thought. It involves study and learning from other disciplines. It involves thinking and elevating thoughts into action. It requires committing to this process and to your future.

If you need a little nudging toward this new understanding of successful behavior, consider: **innovation often results from applying what we've learned in one discipline to**



another

discipline. In fact, sometimes,

**LEARNING FOR
INNOVATION**

We believe innovation requires the old dreaded activity “READING”-- which usually goes hand-in-hand with thinking and learning. Consider for a moment how this



works.

We believe you increasingly can develop innovation -- applying ideas in a new context – as an exciting habit of normal life. To do this, you must adopt a new frame of mind. We want you to change your old patterns and ponder subjects you would not normally consider. Not only can this be exciting, it can [rejuvenate your imagination](#) and impact your attitudes.

That’s why we’ve spent time ourselves looking at new subjects – to make us think and help us innovate. We believe our bibliography promotes thinking and creativity across many disciplines. We organize and rate our selections in an unusual way. In addition to our book summaries, we comment on many of the books, providing our personal observations, usually with a key point or a lesson we’ve learned.

A
BEGINNER'S
MIND



A Beginner's
Mind

The wonder and awestruck quality emanating from this child's face is a state of openness we would like you to acquire. This is a very nice place to begin.

Since we want you to start reading innocently, we suggest you start with a *beginner's mind*. Temporarily drop your preconceived notions and ideas about what you read.

Here are two examples:

In the introduction to **Zen Mind, Beginners Mind** by Shunryu Suzuki, Baker Roshi, the American Zen Master, wrote:

“The mind of the beginner is empty, free of habits of the experts, ready to accept, to doubt, and open to all the possibilities...”

In **The Dancing Wu Li Masters: An Overview of the New Physics** part one, “Nonsense”, chapter one, Gary Zukav tells a compelling story of Albert Einstein and his theory of relativity.

He suggests that Einstein's breakthrough theory was possible because he started with a beginner's mind.

You may not be Shunryu Suzuki or Albert Einstein, but they can be your inspiration and your mentors. The information you're about to consider can and will be the catalyst for new adventures and understanding in your life -- if you just let it happen.



AN AMERICAN GUIDE TO SUCCESS

AN ASPIRANT'S LIFE

A typical dictionary describes the noun “aspirant” generally as a person who aspires, one who is seeking or desiring a career, advancement, status, etc.: *On stage last night, the presidential aspirants sought the upper hand in their dialog with their opponents.*

While we like to think of and refer to ourselves as aspirants, at Choice Awareness Management, we take particular and specific stands with our beliefs and our philosophy and we tend to articulate our *intentions* as results or outcomes we want. We experience a deep influence and associate motion and movement with actions. We strive to make our actions consistent with our intentions. When we do this, the results are delivered to us and our intentions are met.

With the coupling of intention and consistent actions, we also produce integrity. In other words, what we articulate as our intention, then do the actions necessary to make the intention reality, we see that our words match our actions. All the while, keeping and staying in touch with our stands continues to help us be committed too!!!

Taken as a whole, we define **“An Aspirant’s Life”** within the context of **“Your Life is Worth Living”** because we consider ourselves:

“People who consistently aspire, remain engaged in discovery and experiences which expand ourselves and others, all the while committed to beliefs, choices, actions, which forward our purposeful living”.

CAM Definition 2006

We believe that by being involved in any learning movements such as reading, thinking and doing, and then consistently applying what one learns will help to keep you engaged in discovery and experiences which will promote healthy and productive living, thereby leading “An Aspirant’s Life”. We encourage you to begin thinking in these terms.

THE BASICS
CLASSIFICATION

To help promote and link subjects in unique ways, we have classified our books in categories, some of which cross traditional boundaries.

For example, “History” is grouped with “Spirituality and Religion”, “Medicine” with “Ethics and Values”. We do this to encourage cross-fertilization of ideas and promote new classifications. Here is our full list:

Categories

No.	Category Name
1	Animals, Architecture and Other Noteworthy Things
2	Biography
3	Business: Management & Leadership
4	Fiction
5	Finance & Investing
6	Marketing, Sales & Related Subjects
7	Medicine, Ethics & Values
8	Novels - Recent
9	Politics
10	Religion, Spirituality & History
11	Science & Philosophy
12	Success & Psychology
13	Technology & Quality

Pick a category that is unusual for you, but one in which you have some interest, or about which you have always wanted to learn more.

(Note - not all these links are available in the sample) Take a moment now to browse more closely the table of contents, the A list in Appendix A, or the other appendices, which include book lists alphabetized by short title and by author Standard Book Number (ISBN) to allow you to search the Internet easily for your purchase. Or you can take the list with you when you visit a bookstore or library.

INDEPENDENCE

We consider ourselves to be independents and individualists. We are not connected in any way to publishers or bookstores, although we frequent a variety of bookstores and investigate the offerings of many publishers. We are consumers, like you, and buy books through the Internet, at regular bookstores and from many other sources, including garage sales. Sometimes our friends, and often our families, give us books as gifts. **We make no recommendations about publishers or booksellers either in this document or on our Website.**

We present our categories in alphabetical order (see classifications above). Within categories we present selections alphabetically by author. We use standard bibliographic format as follows:

- Author's last name and first initial
- Year published
- Book title
- Publisher's name
- Publisher's primary city and state
- International Standard Book Number (ISBN)

OUR MOTIVATION

Our main motivation for publishing Choice Awareness Management's **An American Guide to Success© (AGTS)** is to make it easy for you to find good books, share what we have learned, and encourage you to learn and grow through reading. Your primary benefit is when you apply at least one thing from each book you read and you'll soon experience exciting results.

We make it easy: You can interpret our visual book rating easily (see book rating heading below) to determine our high-level snapshot evaluation of the book.



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Personal Observations

We have summarized each book, and have included our personal observations: what touched us, or struck us as particularly important. We hope you'll find our observations helpful. Whether you agree or disagree with our observations, we believe you will gain from the experience of considering them. More importantly, if you are moved to read one of our selections, we are certain you will benefit in many different ways, as we have.

HOW DO WE PICK THE BOOKS?

You may be wondering how we pick the books for the AGTS. It is simple. We read them. At least 75 percent (75%) of the books were recommended by friends and colleagues. The balance came from our own search for interesting ideas and unique perspectives.

Each book included must provide what we feel are helpful and balanced insights for people of all ages, from teenagers to senior citizens.

We've limited the AGTS to 125 books. We do not include books that we believe will be more appropriate for one of the other products in **CAM Infinite Value Series™**, which we're developing right now.

BOOK RATINGS





Only books that we consider “Good” or better make it to our list. Selections we consider especially useful are rated “Very Good”, “Excellent” or “Superior.”

RATING SYMBOLS

This rating is the first item under each book listed. If a selection includes no rating, assume we rate it “Good”. If we believe the book is used primarily as a reference, we identify it as “reference” (see example, p. 16).

We use the following color-coded standard symbols to categorize our books for quick reference:




SYMBOL TABLE

We use this symbol:	If the book...
 (red heart)	Moved, inspired or touched us
 (orange sun)	Presented ideas that impact thinking and behaviors.
 (green dollar sign)	Presented ideas for wealth creation.
 (blue symbol)	Contained graphics or photographs that promote understanding.

READ SPEED

We have also estimated how long it takes to read a selection, assuming an average reading speed of 250 to 300 words per minute with good comprehension:

Read Speed Table

We use:	If we think the book is a...
 (left arrow symbol)	Slow read
 (up arrow symbol)	Average read
 (right arrow symbol)	Fast read

Rating Example

1. **American Kennel Club, The [2000], The Complete Dog Book, 19th Edition, Official Publication of the American Kennel Club**

Howell Book House, New York, New York
ISBN: 0-87605-047-X

Summary: This is The American Kennel Club's reference book for the sport of purebred dogs. It contains official breed standards for all 144 AKC breeds and the breeds in the Miscellaneous Class.

Rating: Reference: Very Good, , , , , 

Comments: "In 2000, we had...."

The book above is rated a very good reference book that stimulated our thinking. It contained good graphics or photographs, and we considered it a slow read. Most reference works will be rated as slow because reference material normally is written densely and takes time to absorb. Speed ratings also are less significant for a reference book, because people generally don't read references cover-to-cover.

YOUR FEEDBACK

You may think, "Why don't you include my favorite book, or the book I just read last week?"

Well, we need you to tell us about that book! The more ideas we can weave into the AGTS, the more valuable it will become for more people!

Please suggest:

- Books new or old you wish us to include
- Categories we left out
- Other guides you think might be helpful
- Personal observations or suggestions
- Feedback, especially on how this document helped you

If you have a success story, please share it and we'll consider posting it on our news updates.



AN AMERICAN GUIDE TO SUCCESS

Send your insights to us at our Web site [Contact Us](#) page.



AN AMERICAN GUIDE TO SUCCESS

THE HISTORY OF THE AGTS

STARTED EARLY

Our [Founder and Managing Partner](#), Bob Benninghofen, started reading passionately when he was about 12 years old. His family and many of his friends and colleagues are avid readers. Bob promotes reading at all ages. AGTS is a by-product of that promotion.

THE BASIS IS SHARING

Bob started distributing a reading list to friends and colleagues about five years ago. He found it helped re-ignite their interest in reading and learning. He suggested they start their own lists, and begin sharing them with colleagues, family and friends.

Bob believes that the concepts, thoughts and ideas expressed in these books have increased his knowledge, and sparked in him new avenues of awareness and understanding. He believes that reading, pondering and talking about these subjects help keep him vibrant. He has implemented many of the ideas and practices described with positive results: the books will help open in you new areas of awareness.

MENTOR GRATITUDE

Bob graduated from Les Hewitt's and Ken Johnston's Achievers, USA 3-year program in November 2002. He credits any increased capabilities and powers of focus to Hewitt's teachings. In his sessions, Hewitt habitually shared new books, movies and music that he has enjoyed. It is in the spirit of shared learning that Bob has created AGTS. He hopes that you will also share your joy in reading with others.

ANIMALS,
ARCHITECTURE AND
OTHER
NOTEWORTHY
THINGS

1. **American Kennel Club, The [2000], The Complete Dog Book, 19th Edition, Official Publication of the American Kennel Club**
Howell Book House, New York, New York
ISBN: 0-87605-047-X

Summary: This is The American Kennel Club's reference book for the sport of purebred dogs. It contains official breed standards for all 144 AKC breeds and the breeds in the Miscellaneous Class.

Rating: Reference: Very Good, , , , , 




Comments: For dog lovers, this book is a great browser book with wonderful photographs and in-depth history of each breed, habits, exercise and feeding details. On a personal note, in 2000, my second wife and I had to put down our 11-month old golden retriever puppies Max and Sophie because of severe hip dysphasia. Since we didn't want that awful experience again, we read this book to learn breeding habits and methods. The book taught much that was new to us about breeds and provided an opportunity for us to spend time deciding which animal would best serve our needs for our life style and home.

Footnote: After our experience with Max and Sophie we decided to stay with the golden retriever and our veterinarian found us Lavender Blue, an eleven year old golden retriever, that same year. We couldn't be happier and realized that Blue probably felt the same way. Special note: We accepted a four year old black lab named Faith from our son and Blue and Faith got along famously in California. Even though the marriage didn't last, we found a home on a ranch in Colorado where Blue and Faith can grow old together.

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2. **Architectural Digest [1999], The Twentieth Century: 100 Years of Design, Architecture and Personalities from the Pages of Architectural Digest**
Architectural Digest, Los Angeles, California
ISBN: 56-4-1999

Summary: Architectural Digest, the International Magazine of Interior Design, is a monthly periodical containing highlights of current and earlier period interior designs. Much of the magazine contains advertisements of high-end furniture manufacturers and other fine products. This particular issue contained design concepts from the past 100 years.

Rating: Superior, , , 

Comments: “We really enjoyed this special edition. Over the past few years AD has become a source for our house remodeling ideas. My second wife pasted examples from AD in rooms she wants to change. Go into our guest bathroom and open the medicine cabinet -- there’s a picture of what she wants the room to look like. Go into the kitchen and look out our window and there’s a picture on the left hand cabinet of our new kitchen. It helps to dream with examples!”

Footnote: The process of visualization has proved effective over the ages. Using magazine cut-outs as mentioned in the comments above, allows an individual the opportunity to keep present their dreams – some would suggest that the universe actually will assist in delivering that which you identify and keep in existence. Our own experience support this concept, so we highly recommend using this practice.

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3. **Bartlett J. Kaplan J. [1992], Familiar Quotations: A collection of passages, phrases, and proverbs traced to their sources in ancient and modern literature,**
Little, Brown & Company, Inc., Boston, Massachusetts
ISBN: 0-316-08277-5

Summary: This is a reference book of familiar quotations that initially contained many Biblical and Shakespearean references. Originally compiled by John Bartlett in 1855 with 258 pages of quotes by 169 authors, this updated edition contains 20,000 quotations representing approximately 2,550 authors.





Rating: Very Good, , , 

Comments: If you're looking for something to do on a rainy day or preparing a presentation or speech, this will keep you reading long after you find what you wanted. The wisdom contained in these pages will keep you coming back for more. On my first reading, I started with authors born in 1900 and moved forward. I've now found that no matter what period, author or subject I pick, it's hard to put the book down.

Footnote: This book is a boredom stopper. We suggest you can never be bored, if you simply sit down for 30 minutes once a month and pour over these pages. Select one quotation and try it on your colleagues and friends during your coffee break and see what comes up. Yes, you may get stares and rolling eyes, but you also may stimulate a conversation with someone new you might never have guessed could be so interesting.

4. **Hawkes N. [1990], Structures: The Way Things are Built**
Macmillan, New York, New York
ISBN: 0-02-000510-

Summary: This reference book provides an in-depth look at structures throughout the world. Included are monolithic memorials like an Egyptian obelisk; architectural achievements like the Eiffel Tower; civil engineering feats like the longest bridge span; and astronomical constructions like a radio telescope. Colorful illustrations, black and white and color photography, along with a gazetteer and index enhance the descriptions.

Rating: Very Good, , , , 

Comments: The kid in me just can't put this book down. It explains verbally, graphically and pictorially how things are built. In past year's my son Michael would look at it over my shoulder. I pull it from the shelf and look at it every few years and I'm still amazed. This book is for middle and high school research and short paper preparation.

3.**Footnote:** Who says the child in us needs to grow up? What makes discovery such a happy experience is the joy of learning something new and that can be an ageless process. It depends upon you, your attitude and your thinking: we suggest you open both up as widely as possible.

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5. **McCaffety K. [2000], The Majesty of the French Quarter**
Pelican Publishing Company, Gretna, Louisiana
ISBN: 1-56554-414-5

Summary: The author takes a photographic journey through the French Quarter in New Orleans and writes about her subjects.

Rating: Excellent, , , , , 

Comments: My second wife bought this book for me from the "French Market" when she traveled to New Orleans on a business trip. She was anxious to show me some of what she'd seen. The photography is beautiful, and I found much of the text fascinating. This is a browser book and especially great on warm summer days and evenings. Not bad either on cold winter days!

6. **Ostrow S. [1997], *Bridges***
MetroBooks, New York, New York
ISBN: 1-56799-445-8

Summary: This reference book describes in detail the development of covered, iron, trestle and suspension bridges around the world. It contains mostly color photographs with some black and white.

Rating: Excellent, , , , 

Comments: “My son Michael gave me this book for Fathers Day in 2000. I’ve enjoyed reading about and looking at these wonderful pictures of bridges from all over the world. The arches are pretty terrific! It’s a great browser book.”

7. **Plotnik A. [1982], *The Elements of Editing: A Modern Guide for Editors and Journalists***
Macmillan Publishing Company, New York, New York
ISBN: 0-02-047410-5

Summary: This is a practical and comprehensive reference book about the elements of editing, written primarily for editors and journalists.

Rating: Excellent, , , 

Comments: Must reading for people who read and write. Now I have an editor and I leave the details to him – Ha! Seriously, this book is written with style and humor – the first chapter sets the tone. Want to really smile? Go to Chapter 8, “The Book Editor - Entrepreneur in a Mad Marketplace”, and you’ll discover a funny definition of a book editor. I enjoyed chapter 10, “Basic Photography – Camera Operation, Picture Taking and Photo Editing”, because it helped me understand what a photography editor considers important. I still shoot with my Canon T70 35mm camera.

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8. **Post P.** [1997], **EMILY POST'S ETIQUETTE: 75Th Anniversary (Sixteenth Edition), The Name To Turn To For The Way We Live Today**
HarperCollins Publishers, Inc., New York, New York
ISBN: 0-06-270028-2

Summary: This is a comprehensive reference book about etiquette. The book was initially written by Emily Post, and has been revised 75 years later by her great-granddaughter-in-law Peggy Post.

Rating: Excellent, , , , , 

Comments: Emily's daughter Peggy has revised this reference book, which we turn to for guidance during important social events. Surprisingly, my friends and children occasionally have asked the protocol for certain activities. We usually pass along what we learned here or point them to the particular section that applies. My family had an edition when I was growing up, so I decided to buy this newer version to keep handy when needed. We open it for guidance before important social events. Surprisingly, even my friends and children occasionally have asked about protocol for certain activities. We usually pass along what we have learned, or point them to the particular section that applies, usually copying pages and forwarding. We refer to it for all kinds of events: a dear friend asked me a few years ago to be best man at his wedding, and we researched some of his questions about the responsibilities of the wedding participants. We both found the information quite helpful.

9. **Schock J.** [1997], **The Bridge: A Celebration**
James W. Schock, Mill Valley, California
ISBN: 0-9660989-0-0

Summary: This a historical reference book about the Golden Gate Bridge at 60 years old, with black and white photographs spanning the period before, during and after its construction.

Rating: Superior, , , , 

Comments: "This book contains everything you ever wanted to know about San Francisco's Golden Gate Bridge. The truly amazing pictures are topped by the history! During our frequent drives across this bridge, we remember and think about this book."

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10. **Strunk W., White E.B. [1979], *The Elements of Style, Third Edition***

Macmillan Publishing Company, Inc., New York, New York
ISBN: 0-02-418200-1

Summary: This reference book will help you improve your writing skills. It contains basic rules of usage; elementary principles of composition; a few matters of form; words and expressions commonly misused; and an approach to style.

Rating: Superior, , , , 

Comments: This was a required reference in college. Since we're not one of those who remember rules easily, we return to this useful work when ever we get stuck – which is more frequently than we'd like to admit.

The introduction by E.B. White is worth the purchase of this book – talk about economy of writing!

11. **Wegman W. [1999], *Fay***

Hyperion, New York, New York
ISBN: 0-7868-6486-9

Summary: This is a pictorial and written history of the famous photographer's new found second Weimaraner, named Fay, and her off-spring. Wegman and Man Ray became famous during the 1970s and early 80s with his works that include videos, photographs, paintings and drawings exhibited in museums and galleries in the United States and abroad.

Rating: Superior, , , , , 

Comments: Who could forget Man Ray and Wegman? We saw this new work at the bookstore one afternoon, and couldn't leave without it. It brought back memories of Saturday Night Live and gave us more Weimaraner shots to marvel and chuckle about. I'm was almost moved to begin shooting our Golden Retriever "Blue" and her cousin, black Labrador "Faith".



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APPENDIX A

THE "A" LIST	Category	Authors	Short Book Title	ISBN
	7	Bennett W.	Book of Virtues, The	0-671-68306-3
	6	Brown W.	Chasing Quota	904-438-7567
	3	Niederer, J. and Porch	Coach Anyone About Anything	1-56912-050-1
	10	Walsch N.D.	Conversations with God, Book 1	0-399-14278-9
	11	Zukav G.	Dancing Wu LI Masters, The	0-06-095968-1
	3	Gerber M.	E-Myth Revisited, The	0-88730-728-0
	1	Wegman W.	Fay	0-7868-6486-9
	3	Lundin S, Paul H., Christensen J.	Fish	0-7868-6602-0
	8	Bradley J., Powers R.	Flags of Our Fathers	1-568-95958-3
	2	Randall W.	George Washington	0-8050-5992-X
	5	Morris K., Morris V.	The WSJ Guide to Understanding Money & Investing	0-684-86902-0
	13	Juran J., Godfrey A.	Juran's Quality Handbook	0-07-034003-X
	3	McCarthy K.	On Purpose Business, The	1-57683-076-4
	10	Cousineau P.	Once and Future Myths	1-57324-146-6
	6	Ziglar Z.	Over the Top	0-7852-7119-8
	12	Canfield J., Hansen M Hewitt L.	Power of Focus	1-55874-752-7
	12	Peck, S.	Road Less Traveled, The	0-671-24086-2
	6	Beckwith H.	Selling the Invisible	0-446-52094-2



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	7	Covey S.	Seven Habits of Highly Effective People	0-671-663984-5
	6	Bosworth M.	Solution Selling	0-7863-0315-8
	7	Bennett W.	Spirit of America, The	0-684-84138-X
	7	Savage M.	The Savage Nation	0-7852-6353-5
	12	Andrews, A.	The Traveler's Gift	0-7852-6428-0
	12	Hill N.	Think and Grow	-449-21492-3
	2	Randall W.	Thomas Jefferson	0-06-97617-9
	9	Charen M.	Useful Idiots	0-89526-139-1
	3	Johnson S.	Who Moved My Cheese?	0-399-14446-3



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ISBN: 0-9786139-1-0

